



February 13 - 14, 2012

The Delta Regina Hotel, Regina, Saskatchewan

## EXHIBITOR PROSPECTUS

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Hosted by the **Saskatchewan Environmental Industry and Managers Association (SEIMA)**, in affiliation with the Manitoba Environmental Industries Association (MEIA), EnerCan West 2012 is quickly becoming one of Western Canada's premier conferences on energy and the environment. Leveraging Western Canada's unique access to a wide variety of sustainable and renewable energy options, **EnerCan West 2012** weaves together plenary sessions and workshops by some of the best minds in the energy and environmental industries as well as exhibits and displays showcasing energy and industry leaders.

The conference offers delegates a unique opportunity to learn about national and international environmental concerns, taking into account the unique context of Canada's western provinces.

Numerous networking and information-sharing opportunities will also be part of the conference program, providing delegates ample time to visit the trade show exhibits and meet with industry professionals, policy leaders, researchers, government representatives, investors, and members of Aboriginal and Métis groups and talented and engaged students.

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## PROGRAM HIGHLIGHTS

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*Plenary Addresses by:*

- **Andrew Heintzman**, President and CEO, Investeco Capital, and author of "The New Entrepreneurs: Building a Green Economy for the Future"
- **Scott Vaughan**, Commissioner of the Environment and Sustainable Development

*Entertainment and Unique Opportunities:*

- Opening night reception, featuring entertainment by **BlackSalt and Brenda Q**
- **The Green Dragon's Lair** features presentations by environmental innovators before a panel of media judges competing for the title of "The Braggin' Dragon of Innovation"
- **The Pitch Patch** provides a forum for a limited number of exhibitors to take to their soapboxes and present an old-style, rapid-fire sales pitch to conference delegates.

EnerCan West 2012 is hosted by:



The Saskatchewan Environmental Industry and Managers Association

*Presentation topics will include:*

- New technologies in oil & gas extraction
- In-situ bitumen recovery and simultaneous upgrading
- Oil transportation: rail versus pipeline
- Evolutions in Carbon Capture and Sequestration (CCS) technology
- Biomass energy production as a model for Aboriginal business development
- Solar thermal resource and biomass system potentials in Saskatchewan
- Water resource management and waste water treatment
- Steam capture power generation technologies
- And several other topics relating to oil & gas or other energy and fuels

Go to [www.enercanwest.com](http://www.enercanwest.com) for updated program information, links to the on-line registration form and for details on how you can participate in the **Green Dragon's Lair** and/or **Pitch Patch**.

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## EXHIBITOR BENEFITS

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Exhibiting at **EnerCan West 2012: Energy and the Environment** will provide you with the following benefits:

- A forum to showcase your services, products, or research to other industry professionals, policy leaders, investors, researchers, and stakeholders
- Dedicated contact time with conference delegates
- The unique chance to participate in the exhibitors-only Pitch Patch

### **YOUR EXHIBIT FEE INCLUDES:**

- One 10' x 10' carpeted exhibit space
- One 6 foot table with skirting and two chairs
- One complimentary conference registration

### **ADDITIONAL ITEMS AVAILABLE FOR PURCHASE:**

- Additional conference registrations
- Power and internet
- Additional exhibit materials may be purchased from trade show services provider (GES)

**To guarantee that your organization is represented at the conference and trade show, please complete the attached application form and submit payment to the Conference Secretariat. Exhibit spaces will be assigned on a first-come, first-served basis.**



## Exhibitor Application Form

### Contact Information

Company Name: \_\_\_\_\_

(As it will appear in promotional material)

Contact Name: \_\_\_\_\_

Contact Title/Position: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website Address: \_\_\_\_\_

### Select your Trade Show Exhibit fee type:

- New Exhibitors (\$450 + GST = \$472.50) x Qty \_\_\_\_\_  
(Companies that have not previously exhibited at an EnerCan West conference)
- EnerCan West Trade Show Alumni (\$400 + GST = \$420.00) x Qty \_\_\_\_\_  
(Companies that have previously exhibited at an EnerCan West conference)

### Payment:

- Cheque enclosed payable to **BUKSA Associates Inc.**
- Please invoice my company at the address above. (Payment MUST be received by Feb. 6, 2012)

\_\_\_\_\_  
Name of authorized company representative

\_\_\_\_\_  
Position

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Send your completed exhibit application form by fax or email, or mail it with full payment to:**

EnerCan West 2012 Conference Secretariat  
**BUKSA Strategic Conference Services**  
Suite 307, 10328 – 81 Avenue  
Edmonton, AB T6E 1X2  
Attn: Maureen Melnyk  
Phone: 780.436.0983 ext. 257  
Fax: 780.437.5984  
Email: [Maureen@buksa.com](mailto:Maureen@buksa.com)  
[www.enercanwest.com](http://www.enercanwest.com)